GRAPHIC RECORDING: A PERSON-CENTRED TOOL

Did you know approximately 65% of people are visual learners? Along with helping boost memory retention, visual learning helps teams be actively engaged in meaningful discussions by fostering emotional investment. We use a tool called Graphic Recording to effectively engage groups by transforming conversations, ideas, and processes into visuals and key findings as they occur. This visualization tool creates group ownership of a process, and so much more can be captured – emotions, process, anonymous contributions, representation of diversity – than in a black and white typed document. From our team to yours, we challenge you to consider how graphic recording might transform your online meetings from disconnected to reinvigorated.

SCENARIO: **In pairs, each person will pick a story prompt while the other practices visualizing the story by following the 4 steps of Graphic Recording** (outlined in the framework below)**.**

TOOLS: Here's a **session framework** we made to help guide you through your own Graphic Recording practice.

EXTRA READING: Want to dive deeper into this topic? Here are some other articles we found interesting and were inspired by:

What is graphic recording?
How to draw anything