



# CHALLENGE: CO-CREATE A SUSTAINABLE FUTURE

Climate change is one of the most pressing problems facing our world today. It affects everyone - from families worrying about their children's futures to global policies and economies. So, it is in the interests of everyone that we pursue systemic change that averts climate catastrophe and unlocks the potential of green growth.

**SCENARIO:** How might we commit our businesses to a net zero impact and reduce our environmental footprint both now and in the future?

Where do we want our environmental footprint and stance to be in 5 or 10 years?

How do we scale our business in an ecologically responsible way?

If we move to a hybrid work model, how much say does the work we do from home influence our personal choices? (e.g., what we print, how we recycle, how we go from place to place).

How do we want to consciously build our budget in the future?

How can we contribute to sustainability efforts by educating and engaging our community?

**TOOLS:** To kickstart your team's ideation session, watch this [TEDx Talk](#).

**EXTRA READING:** Want to dive deeper into this topic? Here are some other articles we found interesting and were inspired by:

[The investor guide to climate collaboration: from COP26 to net zero](#)