

BUILDING CULTURE IN TIMES OF UNCERTAINTY

REALIZE STRATEGIES

McKinsey's 5.Rs OF MANAGING A CRISIS



- 1 RESOLVE**
DETERMINING THE BEST PATH FORWARD.
- 2 RESILIENCE**
INVESTING IN YOURSELF AND IN YOUR TEAM.
- 3 RETURN**
PLANNING FOR THE NEW NORM NEEDS TO BE DONE RIGHT NOW.
- 4 REIMAGINATION**
THERE IS AN OPPORTUNITY TO STRENGTHEN PERFORMANCE IN THE FUTURE.
- 5 REFORM**
CURRENT WORK & LEARNING LEADS TO GREATER UNDERSTANDING.

NEVER LET A SERIOUS CRISIS GO TO WASTE.
& WHAT I MEAN BY THAT IS IT'S AN OPPORTUNITY TO DO THINGS YOU THOUGHT YOU COULD NOT DO BEFORE.

